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**242 Gardiner Road
Wiscasset, Maine 04578**

Telephone: 207-882-8230

Celebrating 24 Years!

August 8, 2022

Dear Community Business Member:

The Wiscasset Parks and Recreation Department has many opportunities, for this upcoming Fall season. Your business could sponsor a local youth sport/ team or program (Youth Football (Banners only), Youth Soccer and Run Club). whether it be with your business name on the t-shirts or with a few banners (which will be placed on a fence line in Wiscasset, Boothbay or both).

The Wiscasset Parks and Recreation Department has taken on Midcoast Youth Football League (formerly Boothbay Youth Football League), working together with coaches and volunteers promoting the game of Football in the Midcoast Region. The Midcoast Youth Football League will be made up of towns within and around the Boothbay Region, Wiscasset and Midcoast area.

We are asking our local businesses to support our local sports teams as well as this new league by being a team sponsor or by purchasing a couple of banners.

Levels of sponsorship are broken down as the following:

Field Banner sponsors - \$200.00 (1st year), \$ 150.00 (annually)
(Business names / logos on (2) 3' x 5' banners placed on fence lines at local ballfields)
(Field banners will be hung on the fences throughout the fall season,
providing great exposure for your business)

Local Youth Team Sponsors - \$150.00 / team
(Business names on back of t-shirts)

If you would like to do both or multiples of either, please let us know.

Your contribution to these programs will get your business name and/or logo on display for all to see, whether it be on a t-shirt, field banner or newspaper coverage of local games. These are new ventures for our communities and we look forward to having programs that are age appropriate and beneficial to the development of our youth in all sports. Sponsors of these programs will have great exposure throughout the Midcoast area as our teams will be playing other area communities within Lincoln, Kennebec, Knox, Sagadahoc and Cumberland Counties. League information, highlights and pictures will be posted through our multiple social media outlets on Facebook, which currently has over 2300 followers and a reach of over 5000. We feel these will be tremendously successful programs that emphasize the promotion of age appropriate youth development within our respective communities.

There are multiple team sponsorships available at different levels of play and they will be taken on a first come, first serve basis. Some teams may have more than one sponsor depending on the number of sponsors and when the information is received.

If you are interested in sponsoring a team please fill out the enclosed form and send your check made payable to:

Wiscasset Parks and Recreation
242 Gardiner Rd.
Wiscasset, ME 04578
Att: Duane Goud, Director

Support from within our community is what makes this department shine, and we appreciate the generosity of our local business owners!

Thank you for your time and I look forward to working with you.

Sincerely,

Duane Goud

Duane Goud, Director
Wiscasset Parks and Recreation Department
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